

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION TENNESSEE

District 12 L

Results as of: 5/31/2021

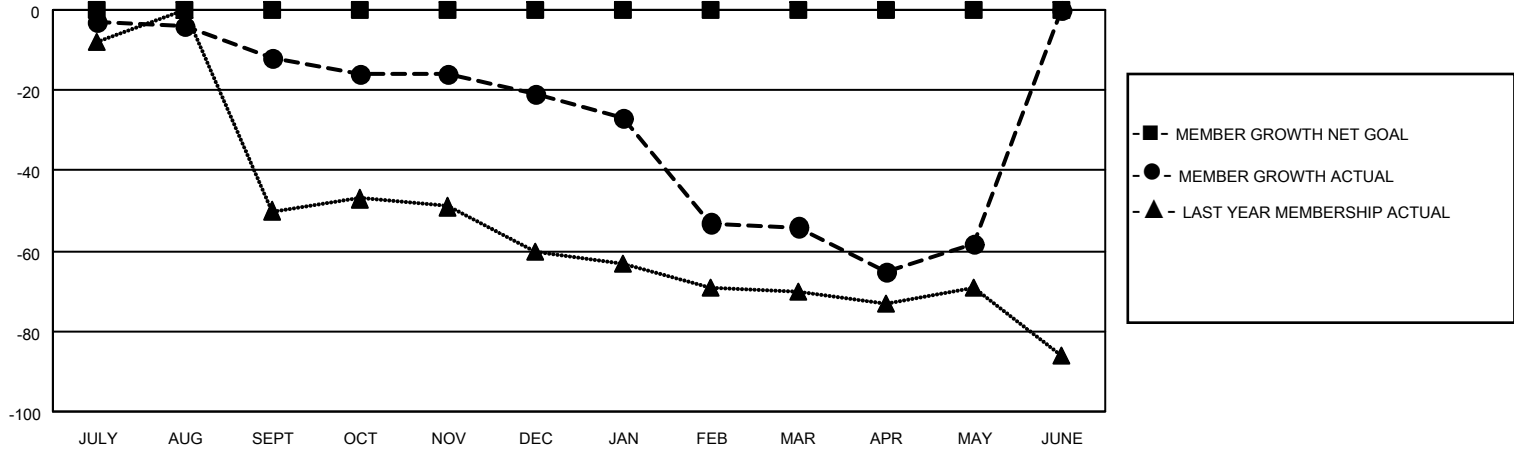
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 2             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 4                    | 15   |
| OCT/NOV/DEC           | 0                      | 20                   | 29   |
| JAN/FEB/MAR           | 0                      | 25                   | 43   |
| APR/MAY/JUNE          | 0                      | 15                   | 18   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |
|--|--|--|----------------|----|-------|----|-------|-----|--|--|---------------------------|----|---------------------------------|----|
| DROPPED CLUBS: 2   | 15 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            477 (68.44%)</p> <p>FEMALE         220 (31.56%)</p> |                |    |       |    |       |     |  |  |                           |    |                                 |    |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">14</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">26</td></tr> <tr><td>OTHER</td><td style="text-align: right;">65</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">105</td></tr> </table> | DECEASED                                   | 14   | CLUB CANCELLED | 26 | OTHER | 65 | TOTAL | 105 | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">84</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">43</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 84 | FAMILY MEMBERS PAYING HALF DUES | 43 |
| DECEASED   | 14   |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |
| CLUB CANCELLED   | 26   |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |
| OTHER  | 65   |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |
| TOTAL  | 105  |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |
| TOTAL FAMILY UNIT MEMBERS  | 84   |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |
| FAMILY MEMBERS PAYING HALF DUES  | 43   |  |                |    |       |    |       |     |  |  |                           |    |                                 |    |